



Bloomberg Politics/Saint Anselm New Hampshire Poll
Conducted by Purple Strategies
2016 New Hampshire Presidential General & Primary Election Topline
May 2015

METHODOLOGY

Purple Insights conducted 952 telephone (landline & cell) interviews of New Hampshire likely 2016 general election voters, including oversamples of 2016 Republican and Democratic presidential primary voters, between May 2 and May 6, 2015. Respondents were randomly selected from a voter file.

Base sample:

- 500 general election voters (MoE: +/- 4.4 percentage points, at the 95% confidence level)

Base + Oversample:

- 400 Republican primary voters (MoE: +/- 4.9 percentage points, at the 95% confidence level)
- 400 Democratic primary voters (MoE: +/- 4.9 percentage points, at the 95% confidence level)

PRIMARY ELECTION

<i>If the 2016 New Hampshire Republican presidential primary were held today and the candidates were: Chris Christie, Rand Paul, Bobby Jindal, Jeb Bush, Rick Perry, Ted Cruz, Scott Walker, Mike Huckabee, Ben Carson, Carly Fiorina, Marco Rubio, Donald Trump, Lindsey Graham, Rick Santorum and John Kasich, for whom would you vote? Who would be your second choice?</i>	GOP Primary Voters		
	First Choice	Second Choice	First + Second (Combined)
Christie	7	5	12
Paul	12	9	21
Jindal	1	2	3
Bush	11	10	21
Perry	1	3	4
Cruz	6	4	10
Walker	12	12	24
Huckabee	4	5	8
Carson	5	3	8
Fiorina	3	4	7
Rubio	11	9	20
Trump	8	4	13
Graham	1	0	1

Santorum	1	2	3
Kasich	1	2	3
Someone else	1	0	--
None of the above	3	4	--
Not sure	12	6	--

<i>If the 2016 New Hampshire Democratic presidential primary were held today and the candidates were: Hillary Clinton, Joseph Biden, Bernie Sanders, Martin O'Malley, Lincoln Chafee, and Jim Webb for whom would you vote? Who would be your second choice?</i>	DEM Primary Voters		
	First Choice	Second Choice	First + Second (Combined)
Clinton	62	15	77
Biden	5	26	31
Sanders	18	17	35
O'Malley	3	7	10
Chafee	1	2	3
Webb	1	2	4
Someone else	0	1	--
None of the above	3	9	--
Not sure	8	10	--

GENERAL ELECTIONS

<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Scott Walker, for whom would you vote?</i>	General Election Voters (including primary voters)	GOP Primary Voters	DEM Primary Voters
Clinton	46	13	88
Walker	40	75	4
Not sure	14	11	8

<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Jeb Bush, for whom would you vote?</i>	General Election Voters (including primary voters)	GOP Primary Voters	DEM Primary Voters
Clinton	44	8	89
Bush	42	79	4
Not sure	14	13	7

<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Rand Paul, for whom would you vote?</i>	General Election Voters (including primary voters)	GOP Primary Voters	DEM Primary Voters
Clinton	46	12	88
Paul	43	80	5
Not sure	11	8	7

<i>If the 2016 presidential election were held today and the candidates were Democrat Hillary Clinton and Republican Marco Rubio, for whom would you vote?</i>	General Election Voters (including primary voters)	GOP Primary Voters	DEM Primary Voters
Clinton	44	12	87
Rubio	42	76	5
Not sure	14	12	8

Regardless of for whom you plan to vote, who do you think will be the next President of the United States?	General Election Voters (including primary voters)	GOP Primary Voters	DEM Primary Voters
Hillary Clinton	33	10	65
Jeb Bush	18	31	5
Someone else	22	34	10
Not sure	27	24	20